



OFFERS HAVE NOW CLOSED

Hotel/Leisure

Wye Beach Hotel, 19 - 21 Great Ocean Road, Wye River, Vic 3234

Floor Area:

2,211 m²

Land Area:

2211.00 m² (approx)

Sold

Contact Agent

Sold: Wed 08-Jun-22



Property Description

- **First time offered in 40 years**
- **Absolute oceanfront location**
- **Once in a generation asset**

JLL Hotels & Hospitality Group takes great pleasure in offering for sale the much loved Wye Beach Hotel, Wye River.

Offered to market for the first time in 40 years, the Wye Beach Hotel presents a truly once in a generation opportunity to acquire an iconic coastal hotel located within Victoria's famous Great Ocean Road tourism region.

Key investment highlights include:

- * Absolute waterfront location with unrivalled views across Wye Beach and beyond
- * Nestled between Lorne and Apollo Bay on the world famous Great Ocean Road touring route, less than 2.5 hours from Melbourne
- * Multiple trading zones featuring an extensive front deck with panoramic ocean views
- * Recently added, architecturally designed functions & events space with 200-patron capacity
- * Includes 'General' 1am liquor licence
- * Tangible trading upside by reinstating accommodation facilities with the potential to develop further rooms (STCA)
- * Significant 2,211sqm* oceanfront land-bank in the centre of town
- * Great Ocean Road tourism region is a thriving visitor economy attracting over 7 million visitors annually

*Approx.

Presented for sale for the first time in 40 years, this is an incredible opportunity to acquire a long-standing coastal icon with an enviable oceanfront location.

Additional Details

Building
Whole

Tenure Type
Tenanted
Investment

Wye Beach Hotel, 19 - 21 Great Ocean Road, Wye River, Vic 3234



Will Connolly

0432 116 287

JLL - Hotels & Hospitality Group

Level 25, 420 George Street,
Sydney NSW 2000